### THE CALENDAR PROJECT

Following are 56 digital prints of date calendars for the years of the 20<sup>th</sup> century, made by multiple contemporary artists. The works were conceived and produced during the project period – 2009-2012. Hence the works are original and contemporary. But they pretend to be copy by dating themselves to the previous century. So this entire endeavour can be called *fake copy of imaginary original* or *copy without the original*.

The works are completely autonomous and conceived by the individual artists in negotiation with the Cinema City publication *dates.sites*. But when collated together they become inter-dependent and evolve as an anthology of histories of public art. While the artists brought in contemporary sensibilities, tools and technologies to make a re-presentation of the public culture in the previous century, the visual material that they use are mostly found images or quotes from iconic paintings / prints / stills (Raj Kapoor-Nargis, Raja Ravi Varma's oleographs, Nandalal Bose's Gandhi, Kagaz ke Phool, Malegaon ka Superman, Bachchan for Bombay lungi, Kashmir for evening news, Bharatmata for life insurance etc.).

In this endeavor we had also aimed to puncture the logic of value assessment in visual art world. Would these works be more valuable if they were certified as vintage or if they were considered as contemporary original? In order to make it even more complicated the contributors in this project, ranging from eminent artists to undergraduate students, largely remain anonymous. A few works were printed in copies and made publicly available at nominal price. Hopefully, in years to come, some of these works would surface back in the side lanes of Chor Bazar. By conceiving The Calendar Project venture Cinema City had taken the buzzing market of contrived memorabilia and hyped nostalgia by the horn.

You may download the calendars – they are free from copyright but we request the user to give credit wherever applicable.

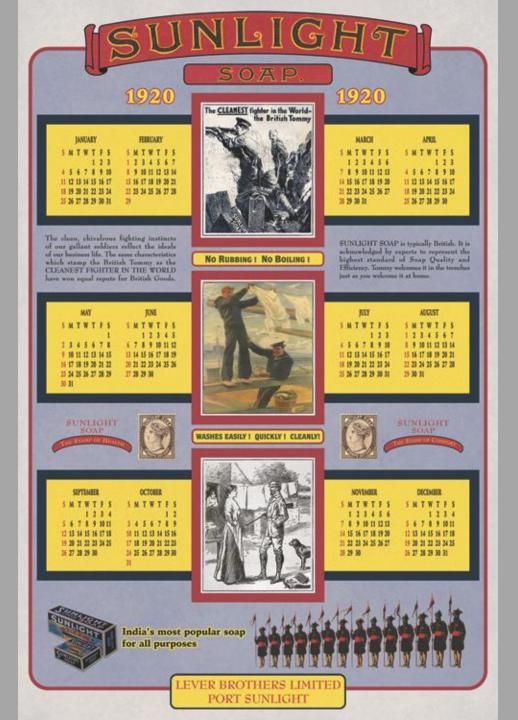




1908 Incredible India by Sachin Kondhalkar



1911 Indian Christianity by Amit Roy

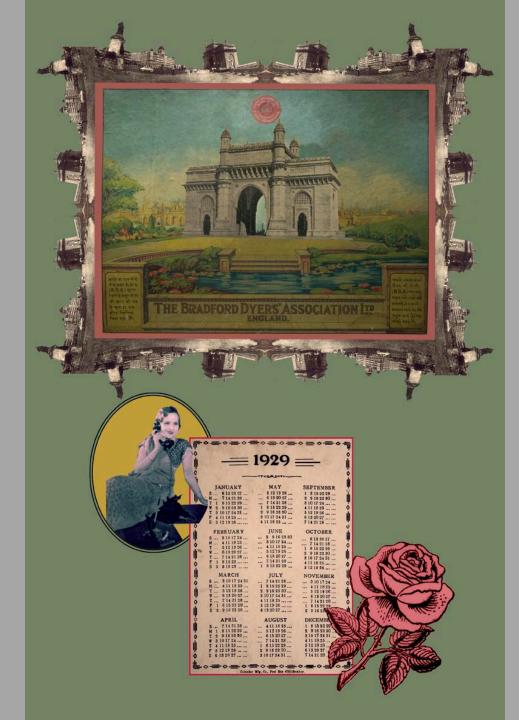


1920 Clean Army by Amit Roy



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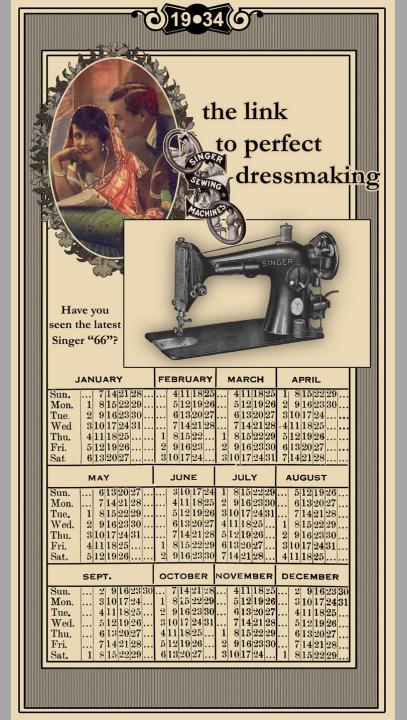
1923 Row of Men by Deepshikha Jaiswal



1929 Gateway to India by Archana Hande



1933 Transportation Delight by Archana Hande



1934 Matching Couple by Vinita Gatne



### Bombay Talkies Welcomes the delegates of All India Motion Dicture Convention

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22 23 24 25 26 27 28	19 20 21 22 23 24 25	17 18 19 20 21 22 23					
29 30 31	26 27 28 29 30	24 25 26 27 28 29 30					

1935 Bombay Talkies by Riddhi Shah

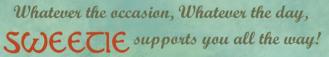


1936 Radio & World War by Deepshikha Jaiswal

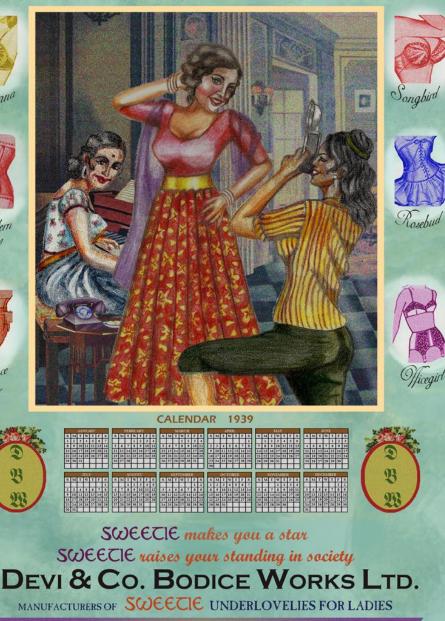
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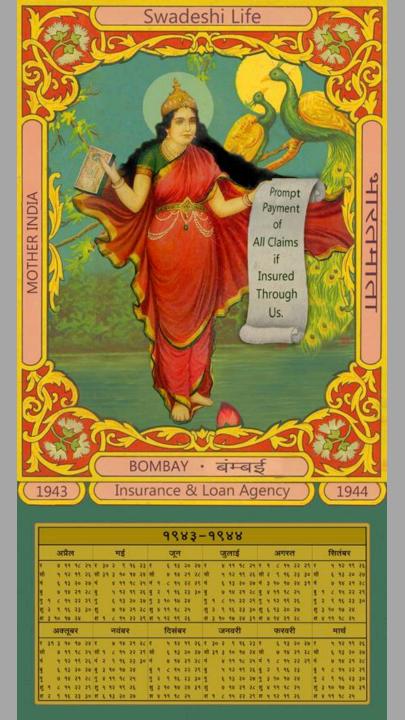
1939 Underlovelies by Paromita Vohra



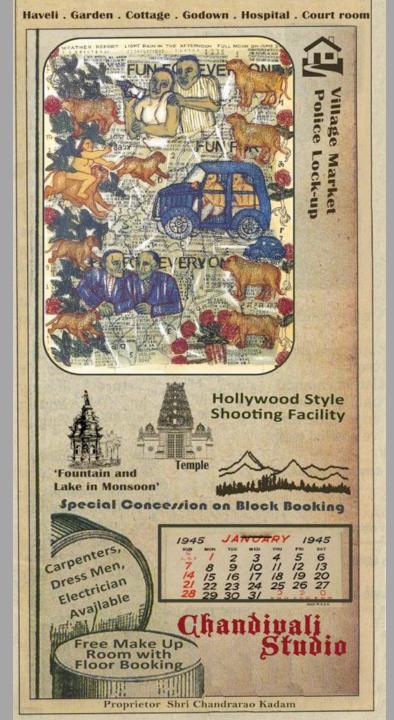
1940 Imperial Airlines by Nilima Sheikh



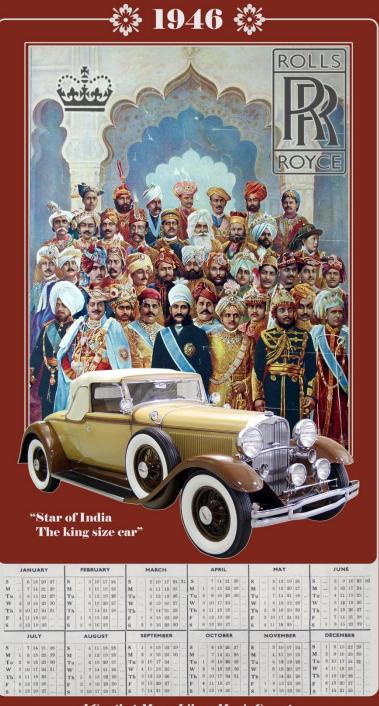
1941 Hollywood Loves Lipton Tea by Deepshikha Jaiswal



1943-44 Insured Motherland Found Image



1945 Outdoor Locations by Arpita Singh

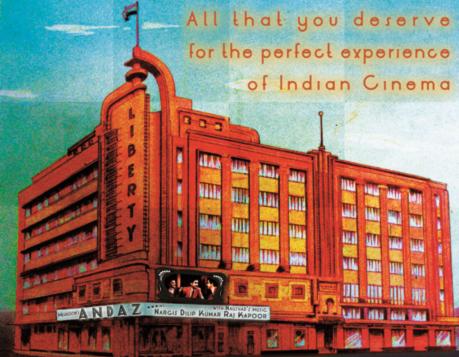


A Car that Moves Like a Magic Carpet.....

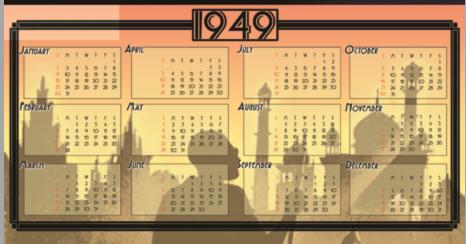
1946 Star of India by Vinita Gatne







PUSHBACK SEATS, AIR CONDITIONING, FINE DINING, CAR PARKING, BEST QUALITY PICTURE AND SOUND.



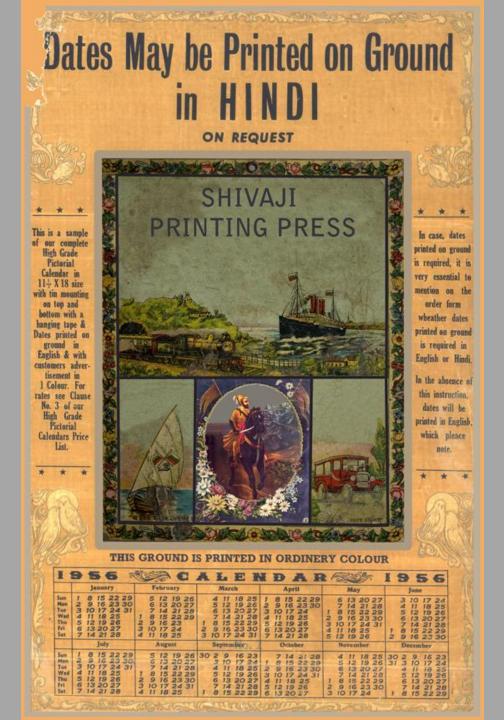
1949 Liberty by Abeer Gupta



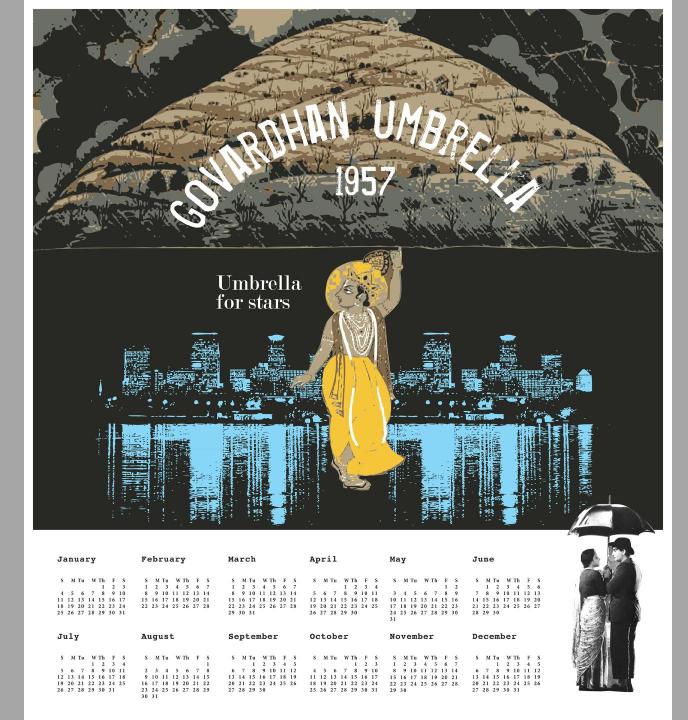
1953 Walking Stick by Kamal Swaroop



1955 Don't Call me Miss India by Ram Rahman



1956 Shivaji Printing Press by Rupal Shah



1957 Govardhan by Kamal Swaroop





... Does your work in the blink of an eye

1961

## April

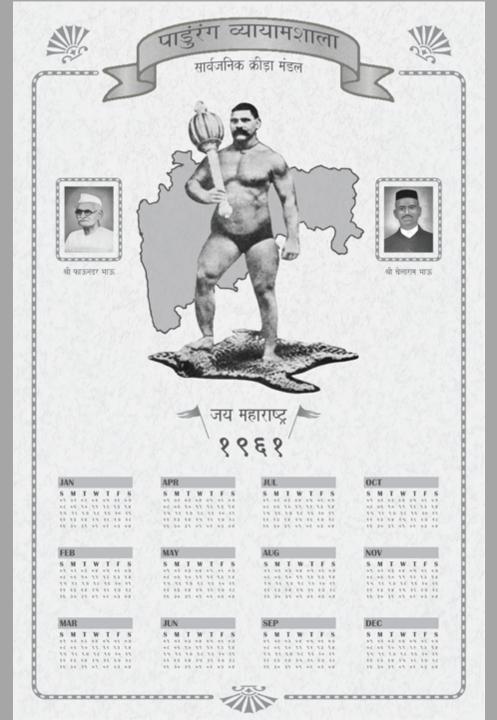
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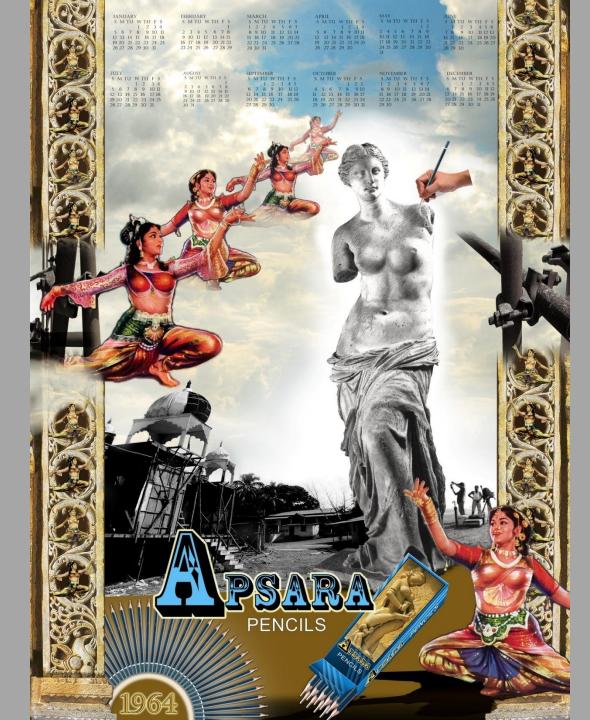
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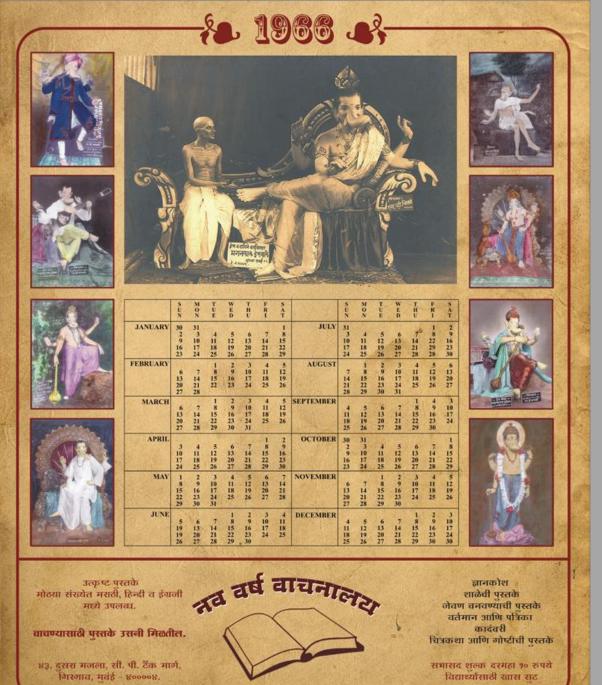
1961 Mother India by Tushar Joag



1961 Maharashtra Jaga Re <u>by Vishal R</u>awlley



1964 Apsaras by Chhatrapati Dutta



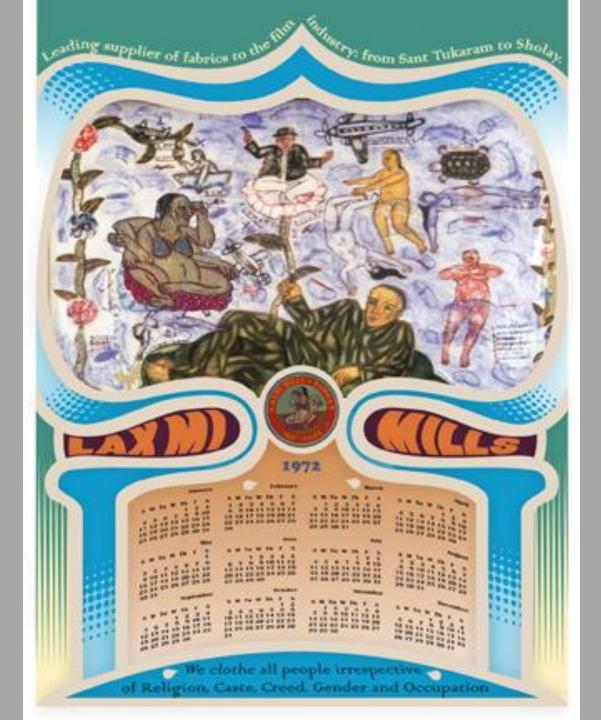
1966 Lal Bagh cha Raja by Vinita Gatne

<u>1967</u>	Agfa makes you feel like a star too
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1967 Click III by Abeer Gupta



1969 Chilli Pickle by Mamta Murthy

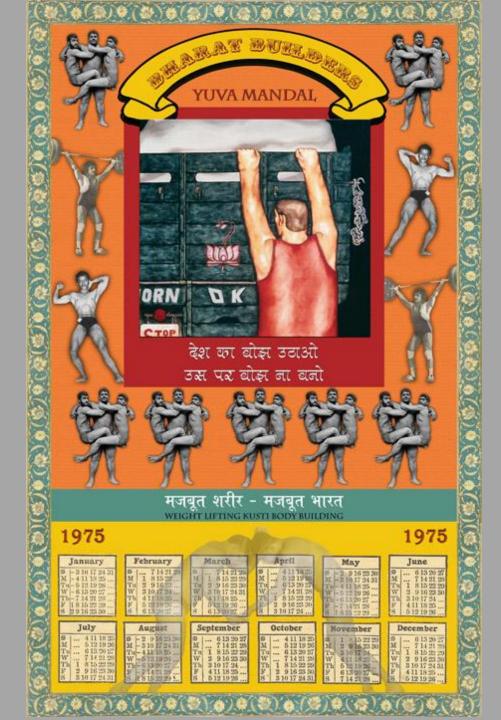


1972 Laxmi Mills by Arpita Singh Designed by Kevat Padh



## 1973 Janta Watch Repairing by Bhupen Khakkar <u>Designed by Amit Roy</u>

**KHETWADI LIGHT HOUSE** Leading Exporters and Suppliers of Tube Lights We also supply for Lalbaugcha Raja, Chira Bazaar Navaratri Pandal, Mahim Urs and Bandra Fair



1975 Youth Power by Sudhir Patwardhan

# "Why cry over spilt milk?"

Vishvamitra could create alternate worlds but he could not face the harsh truth of reality. This was the beginning of the Tragic Tale of Shakuntala. Imported from Los Angeles



# **TrojanHorse** Rubbers and Condoms

I work hard, I want full satisfaction. For complete satisfaction, Trojan Horses.

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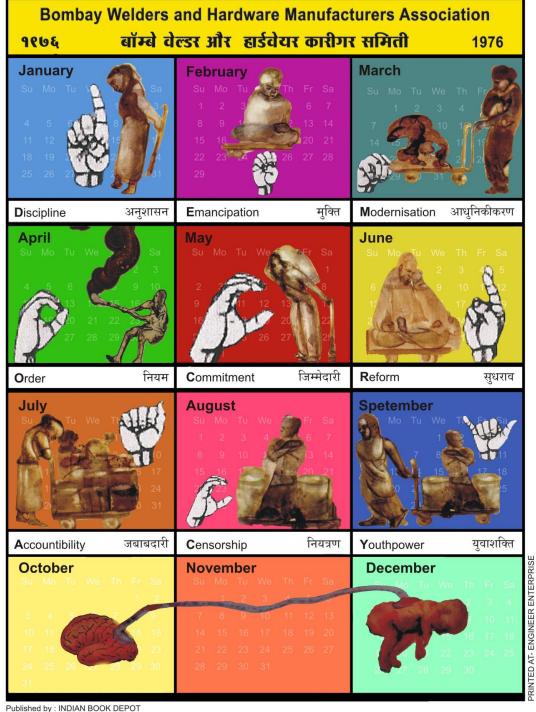
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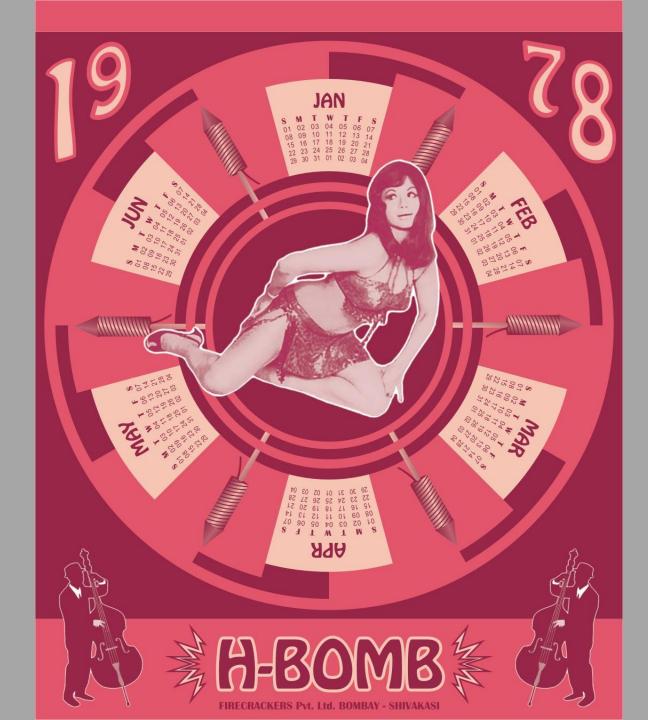
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For more information contact your nearest family planning centre All informations will be kept confidential 1975 Vishwamitra Condoms by Kamal Swaroop



1976 Democracy by Nalini Malani



1978 H Bomb by Vishal Rawlley

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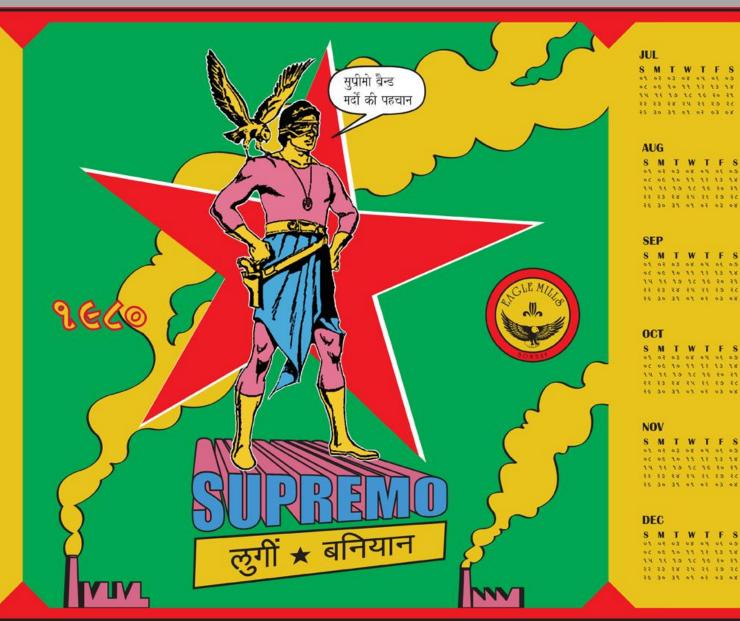
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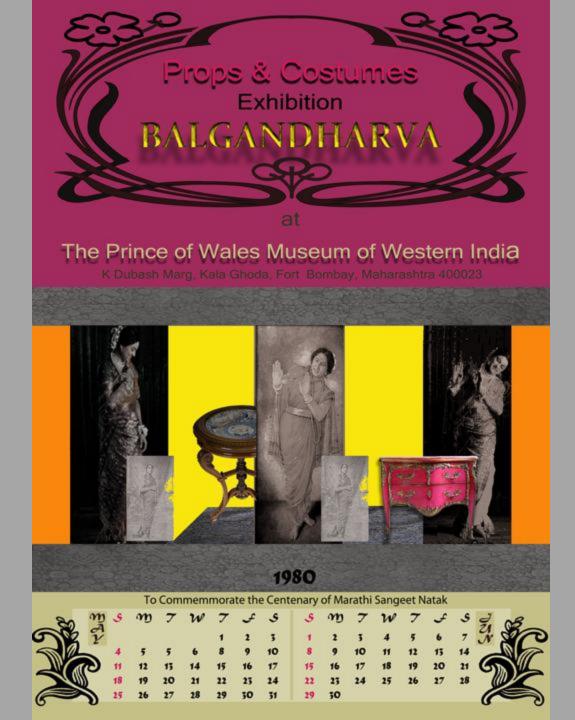
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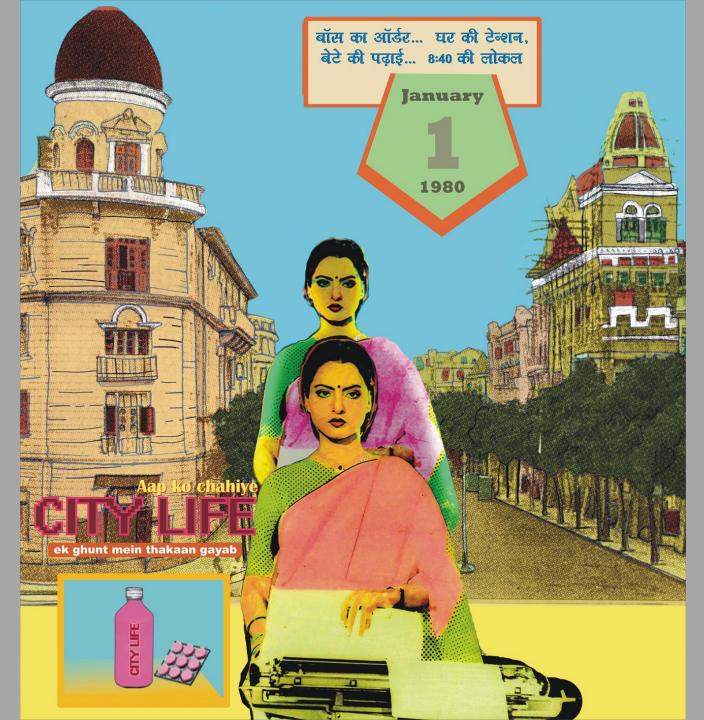
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# 1980 Bachhan Lungi by Vishal Rawlley



1980 Sangeet Natak by B V Suresh



1980 City Life by Sashikant Thavudoz



1981 Bad Girls by Mithu Sen

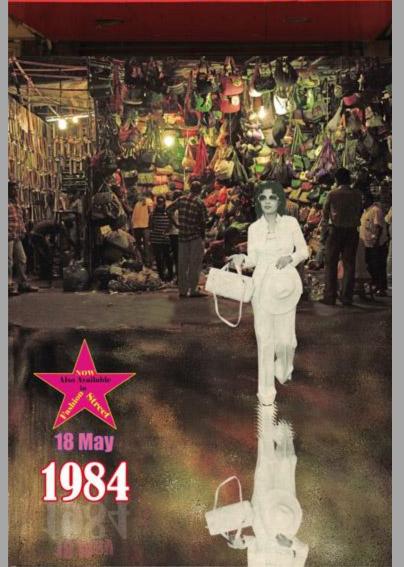
## OWN A COLOUR TV INDIA IS NO LONGER B/W

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1983 Colour no Bar by Shilpa Gupta



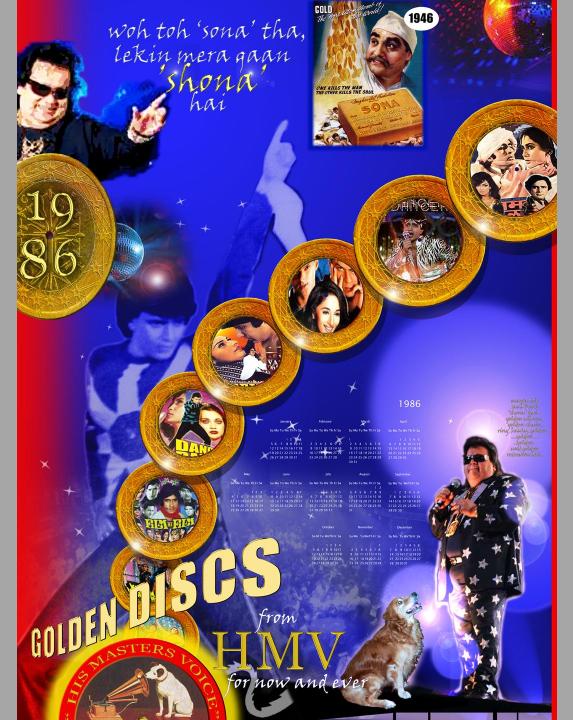
Retail: Bandra Linking Road, Abdul Rehman Street, M G Road Baroda



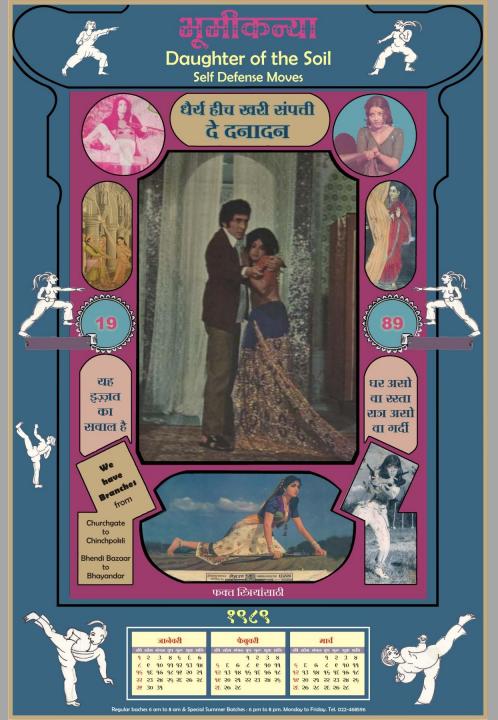
1984 Bag House by Hema Upadhyay



1985 Brand Vijay by Abeer Gupta



1986 Gold Disc by Chhatrapati Dutta



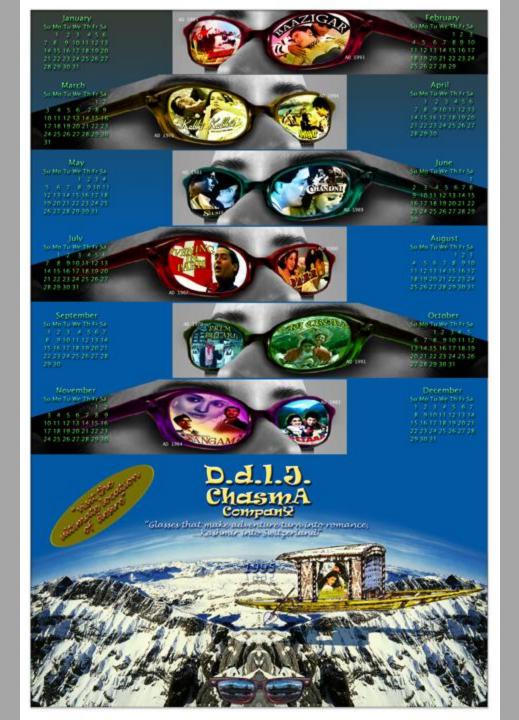
1989 Self Defense by Shakuntala Kulkarni



1990 Dates with Stars by Sukhdev Rathod



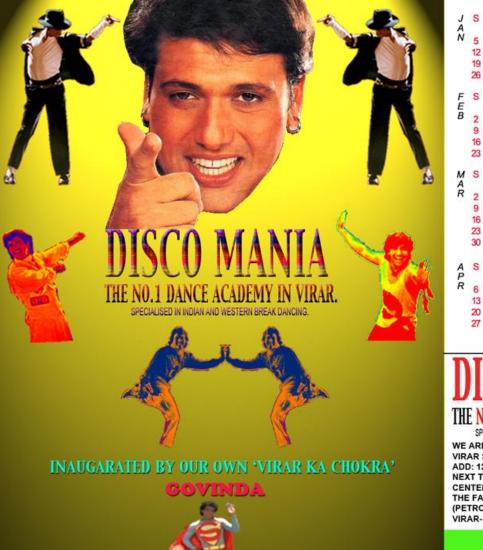
1992 Tum kab Aaoge by Meera Devidayal



1995 Swiss Kashmir by Chhatrapati Dutta



1996 Mixed Double by Chintan Upadhayay



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WE ARE ON 15 MINS. WALK FROM VIRAR STATION. ADD: 12/B, SHIV GANGA APPT. NEXT TO PARIKH COMMERCIAL CENTER, ON YOUR WAY TO THE FAMOUSE AYYAPPA TEMPLE (PETROL PUMP BRANCH). VIRAR- WEST, MUMBAI. (open everyday from 9a.m. to 5p.m)



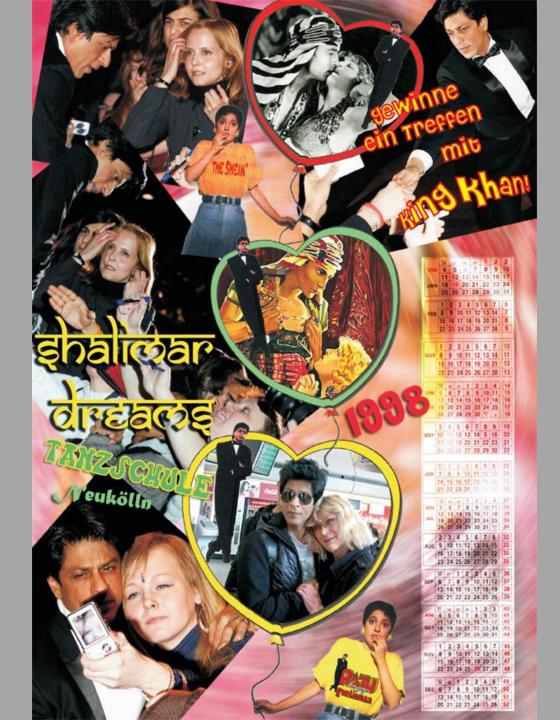
CHURCHGATE-VIRAR LOCAL YOUR OFFICIAL TRAVEL PARTNERS. WER PAREL, BOMBAY- 400011, MAHARASHTRA.



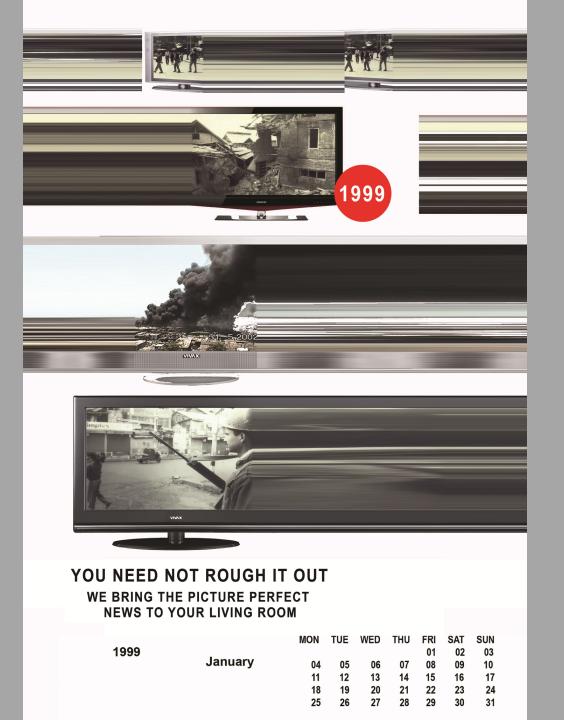
CACHI UNDERWEAR YEH ARAM KA MAMLA HAI.

1997 Virar ka Chokra by Shreyas Karle





1998 King Khan by Christina Zueck



1999 24x7 by Shilpa Gupta

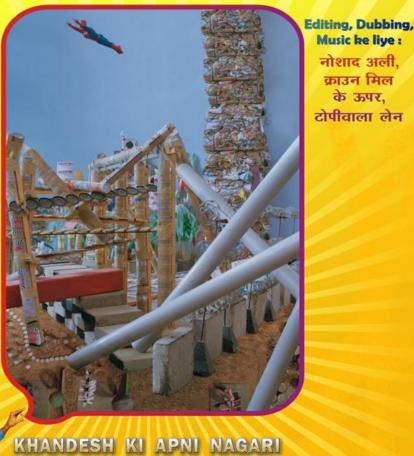


2000 Mulgi Shikli Pragati Jhali by Sumitro Basak

Director, Actor, **Singer, Fighter:** आदर्श टी स्टॉल, स्टैशन रोड, रात को ८ बजे के बाद

Mucchi, Bal ka Wig aur Takla Topi ke liye :

कल्लू मास्टर कि टैलरिंग शाप, रिक्शा स्टैन्ड के बाजू में



APNA NAZARIYA **KA CINEMA** 

फिल्मों के वी. सी डी. मिलेंगेः स्टेट बस अड्डा की कैन्टीन

Happy **Millennium 2000** 

Malegaon ka Sholey, Malegaon ka Superman, Khandesh ki Baraat Koi Hil Gaya, Chicha Ka Hotel Janiya ka kaam- Traffic Jaam

Music ke liye :

नोशाद अली,

क्राउन मिल

के ऊपर,

टोपीवाला लेन

2000 Malegaon Cinema by Vivan Sundaram Designed by Rakesh Koyande



2000 Passion Fruit by Ranbir Kaleka



2000 City for Sale by Gulammohammed Sheikh